



BHAVYA GUGLANI

📍 Jalandhar, Punjab, India
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TECHNICAL SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- CorelDRAW
- Canva
- Adobe After Effects
- Adobe Premiere Pro

LANGUAGES

English | Hindi | Punjabi

INTERESTS

Travelling | Reading

PORTFOLIO LINK

<https://guglanibhavya2-gif.github.io/useportfolio/>

PROFESSIONAL SUMMARY

Creative and detail oriented Graphic Designer with 4+ years of experience in developing compelling visual identities, marketing collateral, print media, and digital content. Skilled in transforming ideas into impactful designs that strengthen brand communication and enhance customer engagement. Experienced in branding, packaging, catalogue design, social media creatives, exhibition graphics, and print production. Proficient in Adobe Creative Suite, CorelDRAW, and modern design principles with a strong focus on creativity, consistency, and business objectives.

DESIGN EXPERTISE

- Brand Identity
- Packaging Design
- Social Media Design
- Catalogue Design
- Print Design
- Corporate Branding
- Marketing Creatives
- Advertising Design
- Product Presentation
- Typography
- Color Theory
- Layout Design
- Visual Storytelling

PROFESSIONAL EXPERIENCE

Graphic Designer
Kartar Valves Pvt. Ltd.

Feb 2024- Present

- Design high impact marketing materials including brochures, catalogues, flyers, standees, banners, posters, price lists, and corporate presentations.
- Create engaging social media creatives to strengthen brand visibility across digital platforms.
- Develop branding assets while maintaining visual consistency across multiple product categories.
- Design print ready artwork in coordination with production and printing teams.
- Create exhibition graphics, event branding, and promotional materials for national and international trade shows.
- Collaborate with marketing and sales teams to deliver creative solutions aligned with business objectives.
- Produce product stickers, labels, packaging artwork, and technical marketing documents.
- Ensure brand consistency across both digital and offline communication materials.

Graphic Designer
Star Container

December 2022 – July 2024

- Designed packaging labels, product stickers, and print marketing materials.
- Created production ready artwork for commercial printing.
- Coordinated with clients to understand branding requirements and deliver creative solutions.
- Managed artwork revisions and ensured timely project delivery.
- Supported email communication and design approvals with internal teams and clients.

SOFT SKILLS

- Creative Thinking
- Attention to Detail
- Time Management
- Communication
- Team Collaboration
- Problem Solving
- Adaptability
- Project Management