

Aanchal

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Professional Summary

Passionate and detail-oriented Web Developer with hands-on experience building user-friendly websites using WordPress and Shopify. Proficient in HTML, CSS, JavaScript, and popular page builders such as Elementor. Strong problem-solving skills with a track record of delivering clean, responsive designs and resolving technical issues efficiently. Currently expanding expertise in Shopify development and custom theme customisation.

Skills

Web Technologies: HTML, CSS, JavaScript, React (Basics), Bootstrap, WordPress, Shopify, Wix.com, Aweber, GitHub, Hosting, Canva

IDEs & Dev Environments: VS Code, WAMP, XAMPP, Local by Flywheel

Tools & Platforms: Elementor, WPBakery, Divi, Responsive Web Design, Browser DevTools, Slack

Soft Skills: Problem Solving, Critical Thinking, Team Collaboration, Project Management, Time Management

Experience

WordPress Developer — Nimble Technocrats, Jalandhar Oct 2024 – Jan 2026

- Maintained and updated responsive WordPress websites for multiple clients.
- Resolved critical server errors (e.g. 500 Internal Server Error) by diagnosing and fixing plugin conflicts.
- Integrated and configured various plugins to enhance site functionality and user experience.
- Customised theme templates using HTML, CSS, and JavaScript.
- Gained working knowledge of Slack and Aweber email marketing.

Shopify Developer — The Digital Zilla, Jalandhar Apr 2026 – Present

- Designed and built Shopify storefronts with a focus on responsive layout and conversion-friendly UX.
- Managed product listings — descriptions, pricing, images, and variants.
- Resolved Hostinger business email configuration issues for clients.
- Configured domain-based email accounts and integrated with Gmail for mobile access.

Projects

soflohockey.co

- WordPress/Elementor sports platform delivering hockey news, player updates, and match highlights through a clean, responsive interface.

thecornernookcafe.ca

- Fully responsive café website built with Elementor; focused on warm colour palette, intuitive navigation, and visually rich content sections.

Haptic Template

- Professional WordPress/Elementor template for a technology news site — modern layout, clear typography, and fast load performance.

Positivus Template

- Modern, responsive business website using the Positivus template, tailored for digital-first businesses.

Galaxy Massage Website

- WordPress site for a massage business; emphasised calm aesthetics, clear service descriptions, and easy booking navigation.

scaffoldinghouse.com

- Content management and updates — added and edited project pages to maintain accuracy and professional clarity.

Cupcake Template

- Pastel-themed WordPress/Elementor website featuring playful typography and a clean, modern layout suited for food businesses.

nimbletechnocrats.com

- Assisted with content updates, layout improvements, and UX refinements on the agency's own website.

punjabjeweler.com — Shopify Product Management

- Managed product catalogue: listings, pricing, descriptions, images, variants (size/colour), and collection organisation.

valvesminar.com — Hostinger Email Setup

- Configured domain-based business email with Hostinger, integrated with Gmail, and resolved deliverability issues for seamless client communication.

portfolio.theskillfusion.com

- Customised layout and content to effectively present the company's services, case studies, and team profile.

Education

Bachelor of Computer Applications (BCA)

St Soldier Management & Technical Institute

Sept 2021 – Jul 2024

CGPA: 8.58 / 10.00

Master of Computer Applications (MCA)

St Soldier Management & Technical Institute

Sept 2024 – 2026

CGPA: 8.00 / 10.00

Work Experience Summary

- **3 Months** — Internship at an SEO & IT Services Company
- **1 Year 2 Months** — WordPress Developer at Nimble Technocrats
- **Present** — CMS Developer at The Digital Zilla