

AAYUSH RAJAN

UI/UX Designer

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[Portfolio](#) | [Behance](#) | [Linkedin](#)

SUMMARY

UI/UX Designer with 3 years of experience designing mobile apps, responsive websites, and AI-powered digital products across healthcare, travel, Web3, and retail. Skilled in user flows, wireframing, prototyping, design systems, accessibility, and high-fidelity UI design using Figma. Experienced in collaborating with product and development teams to translate complex requirements into intuitive, scalable user experiences.

EXPERIENCE

Senior Consultant - UI/UX Designer

Mantras2transform Pvt Ltd

07/2026 - 08/2026 | Gurugram - Remote

- Worked on Phase 2 of the healthcare app by creating accessible, user-centred mobile UI patterns for key healthcare journeys, with a focus on clarity, usability, and information hierarchy.
- Led UI/UX design for a voice-first shop-management app for shopkeepers with low digital literacy.
- Designed voice, photo, icon, and simple visual-action workflows to reduce dependence on reading and typing.
- Created mobile user flows, wireframes, high-fidelity UI, prototypes, and developer handoff documentation in Figma.
- Applied inclusive and accessible design principles to create simple, intuitive, and scalable product experiences.

UI/UX Consultant

Mantras2transform Pvt Ltd

03/2026 - 06/2026 | Gurugram - Remote

- Redesigned a travel website and streamlined the registration flow to improve usability and support conversion.
- Designed a healthcare mobile app for doctors and patients, covering appointment booking, medication tracking, report summaries, and AI-assisted support.
- Created UI/UX designs, wireframes, prototypes, logos, brand identities, and campaign creatives for web, mobile, and AI-based products.
- Collaborated with product teams to deliver responsive, user-centred, and accessible digital experiences.

UI/UX Designer

Giakaa

09/2024 - 02/2026 | Gujarat - Remote

- Led end-to-end website design for clients across blockchain events, edtech, Web3/meme-coin, and real estate domains.
- Created user flows, wireframes, high-fidelity UI, and interactive Figma prototypes.
- Designed social-media creatives and marketing assets to improve brand visibility.
- Developed pitch decks and presentation materials for stakeholders and investors.

SKILLS

UX / Product Design	UX / Product Design
UX Research	Visual Design
User Flows	UI Design
Wireframing	Branding
Information Architecture	Data Visualization
Usability Testing	Responsive Design
Design Thinking	Design Systems
Prototyping	Accessibility
UX Research	Graphic Design
Interaction design	Branding

DESIGN & AI TOOLS

Figma Figma make Google Stitch Gemini
Adobe Express Photoshop Illustrator
Adobe XD Lightroom Canva ChatGPT

PROJECTS

OORZAA Wellness App

04/2026 - 08/2026

Designed an **AI-integrated healthcare app** for M2T, creating intuitive digital experiences that support doctors and patients across key healthcare-related tasks.

OORZAA Yatra Website

03/2026 - 04/2026

Redesigned M2T's spiritual **travel website** to simplify journey discovery and create a clear, user-centred experience for pilgrims exploring curated travel experiences across India.

Hema

12/2025 - 02/2026

Designed an **AI visibility platform** that helps brands improve their presence across ChatGPT, Gemini, and Perplexity, including a scalable design system, analytics dashboard, and responsive website UI/UX.

Bazzar

06/2025 - 08/2025

Designed a **grocery delivery app** focused on fast individual and bulk ordering, simplifying product discovery, cart management, and checkout for busy professionals and families.

- Collaborated with cross-functional teams to deliver user-centred, developer-ready designs
- Maintained brand consistency through design systems, typography, color, and reusable UI components.

UI/UX Design Intern

Giakaa

📅 02/2024 08/2024 📍 Gujarat - Remote

- Designed intuitive web and mobile UI using Figma.
- Created wireframes, UI screens, prototypes, icons, and digital assets.
- Collaborated with designers and developers to ensure accurate design implementation.
- Maintained visual consistency across product, web, and marketing touchpoints.
- Researched UI/UX trends, accessibility standards, and design best practices.

Graphic Design Intern

TooHeal

📅 08/2023 12/2023 📍 Chandigarh - Remote

- Collaborating with the team to conceptualize and create visually compelling graphics for marketing materials, social media content, website assets, and more.
- Participating in brainstorming sessions and contributing innovative ideas for design projects.
- Working on multiple assignments simultaneously while meeting deadlines

TRAINING / COURSES

User Interface Design and Prototyping - Coursera

Foundations of UX Design - Coursera

Digital Design & UX + Product Design - Forage

Graphic Design Masterclass- Udemy

UX Design - Upskillist

iVoice

📅 05/2025 05/2025

Designed A **Website** for voting in campaigns. A subscription-based platform for **community-driven voting** and policy creation

EDUCATION

B. Tech. , Computer Engineering

DAV UNIVERSITY, JALANDHAR

📅 09/2020 05/2024

12th, Non-Medical

St. D. R. Public Sr. Sec. School, Gagret

📅 04/2019 03/2020

INTEREST

Trekking

Gym

Travel

Listening Music

Sports

Watching Movies

Cooking