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DESIGN TOOLS

Sketch
Figma
Adobe Illustrator
Adobe Photoshop
Adobe XD
Balsamiq

PROGRAMING LANGUAGE

HTML (Expert)
CSS (Expert)
Javascript (Expert)
React (Expert)

DESIGN SKILLS

Wireframes
Prototyping
Sketching
Graphic Design
Color Theory

SOFT SKILL

Problem solving
Time management
Communication
Adaptability

Language

Tamil (Fluent)
English (Fluent)

ABIRAMI V

Designer

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<https://www.behance.net/abiramiv>

PROFILE

Creative and detail-oriented UI/UX Designer & Visual Design Trainee with experience in digital marketing design, responsive interfaces, and branding. Skilled in HTML, Adobe Creative Suite, and UX principles to deliver engaging user experiences. Strong ability to adapt, learn quickly, and perform under pressure while meeting deadlines.

EDUCATION

B.TECH, Artificial intelligence and data science **2020 - 2024**
KGISL institute of technology CGPA : 8.6

INTERNSHIP

Graphic Designer | Pixerio Solutions **May - Jul 2024**

- Designed responsive web and mobile interfaces for marketing platforms.
- Applied visual hierarchy, color theory, and A/B testing to improve user engagement.
- Created promotional assets aligning with digital marketing goals.

Graphic Designer Intern | Handout Foundation **Mar - Apr 2021**

- Developed high-quality visual assets and branding elements.
- Designed layouts for marketing campaigns, ensuring design consistency.

EXPERIENCE

Trainer UI/UX | Scopik **Jul 2024 - Dec 2025**

- Designed customer journey maps, service blueprints, and ecosystem models.
- Developed wireframes, user flow diagrams, and interaction guidelines for product design.
- Collaborated with teams to define design roadmaps and ensure consistent user experiences.
- Developed digital marketing assets, ads, and promotional creatives aligned with branding strategies to enhance campaign performance and customer engagement.
- Collaborated with cross-functional teams to deliver UI/UX solutions, ensuring brand consistency, accessibility, and responsive design across platforms.

CERTIFIED

UI / UX Design - professional -certification - **CALARTS**
Python,HTML - **IIT Bombay**
Front-End Developer - **META**