

ANCHAL SHARMA

CONTACT

7876018929

aanchals889494@gmail.com

Chamba, Himachal Pradesh

<https://www.linkedin.com/in/aanchal-sharma-740211251>

SKILLS

- Digital Marketing
- primary secondary research
- Screening interviews
- Report writing
- Content Creation
- Analytical Skills
- Project Management
- Recruiting
- powerpoint
- Adobe
- Canva
- Adobe
- Jira
- MS Excel & Word
- Slack
- Social Media Marketing
- Analytics Reasoning
- Data Interpretation
- Accounting
- Record management
- job posting



OVERVIEW

Results-driven Business Analyst with a Master's degree in Business Analysis and experience in CSR and social sector initiatives Proven ability to drive business growth, improve processes, and deliver impactful projects. Passionate about leveraging analytical skills to create positive social change.



WORK EXPERIENCE

Cromtek Solutions

Business Analyst

JAN 2025 - OCT 2025

- As a Business Analyst in Web 3 crypto projects Collaborated with PR agencies in Tier 1 countries, managing communications and stakeholder relationships
- Developed and maintained key documents, including PRD (Product Requirements Document) and FRD (Functional Requirements Document).
- Conducted R&D to inform project decisions and created comprehensive documents and managed marketing budgets, ensuring effective resource allocation.
- Led daily scrum meetings with cross-functional teams, ensuring project alignment and timely execution.
- Coordinated with various teams, facilitating collaboration and project progress

Think Through Consulting

Development Sector Advisory

FEB 2024 - JUL 2024

- Worked on the Just Transition (Zero Emission) project by UNDP and Jharkhand Government which gives hand on experience in social sector
- Conducted household surveys and primary & secondary research, analyzing and sorting data in Excel.
- Conducted Key Informant Interviews (KII), policy research, made field notes, and wrote reports.
- Managed client relationships and engaged with stakeholders to drive project success.
- Developed a deep understanding of the sector and a passion for creating positive social impact.

freelancing HR

1.5 Years

Freelance HR with 1.5 yrs experience. Hired talent from Indeed, LinkedIn, Dot Com. Skilled in sourcing, screening, interviews & record management ,JD creation & resume screening.



EDUCATION

Master of Business Management in Business Analytics

Chandigarh University

2022 - 2024

B.com

Himachal Pradesh University

2019 - 2022

Diploma in Advance computer application

2021 - 2022