Golden Bhringee

UI/UX DESIGNER

PRODUCT-FOCUSED DESIGNER BUILDING RESEARCH-DRIVEN DIGITAL PRODUCTS
GROUNDED IN HUMAN INSIGHT AND INNOVATION

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About Me

Product-focused UX/UI Designer with 3.5+ years of experience designing and scaling research-driven digital products across multiple industries. Skilled in translating user insights, business goals, and technical constraints into intuitive and scalable product experiences. Experienced in end-to-end product design including user research, information architecture, wireframing, prototyping, usability testing, and design systems. Collaborates closely with product managers, engineers, and stakeholders to deliver high-impact solutions that balance usability, visual design, and measurable business outcomes.

Professional Experience

Qodequay Technologies

UX Designer (2022 – Present)

- Led end-to-end UX design initiatives from discovery research through post-launch optimization, ensuring alignment . Between user needs, product strategy, and business goals.
- Generated actionable user and business insights through qualitative and quantitative research, usability testing, and validation studies.
- Translated complex research insights into scalable information architectures, user flows, wireframes, and high-fidelity prototypes using modern UX tools.
- Collaborated with cross-functional teams including product managers, engineers, and stakeholders to align UX design with product delivery and development workflows.
- Measured experience impact using post-launch metrics, user feedback, and product KPIs to enable continuous design improvement and data-driven decisions.

Procture

UX Design Intern (2021)

- Redesigned an education platform to improve user experience, engagement, and usability across key learner workflows.
- Applied user-centered design methods by conducting requirement analysis, user research, and translating insights into intuitive, accessible, and scalable interface designs.
- Created wireframes, prototypes, and interface designs while collaborating with stakeholders to define product requirements and align design solutions with business objectives.

Collective Project And Domain Experience

- **EdTech —** Redesign of education platforms for improved usability and learner engagement.
- **Real Estate —** Interactive property search and listing platforms.
- **Medical —** User-friendly medical appointment scheduling and records management systems.
- **Hospitality & Travel —** Hotel booking and travel planning applications.
- **Fitness & Wellness —** Fitness tracking, workout planning, and wellness engagement platforms.
- **Custom CRMs —** Tailored CRM solutions designed for diverse industries and business needs.

Skills

- **Design Thinking & Problem Solving:** Ideation, Brainstorming, Problem Solving, User-Centered Design, Visualization, UX Strategy
- **UX/UI Design:** Visual Design, Wireframing, Low-Fidelity & High-Fidelity Prototyping, Interaction Design, Usability Testing, Information Architecture
- **Design Systems:** Component Libraries, Design Tokens, Style Guides, Pattern Consistency, Scalable UI Frameworks
- **User Research:** User Personas, Empathy Mapping, Customer Journey Mapping, Storyboarding, User Testing
- **Design Foundations:** Accessibility (WCAG), Color Theory, Typography, Design Principles
- **AI-Assisted Design:** AI Prompting for Design, Screen Development using Stitch, Windsurf, Bolt

Tools

Design tools : Figma, Adobe-XD, Lovable, Balsamiq, Miro

AI tools : Stitch, Windsurf, Bolt, CoPilot

Education

Bachelor's in Psychology & Journalism
Acharya Institute of Technology,
Bangalore | 2021

Certifications

- **Interaction Design Foundation :** Human Computer Interaction (HCI), Design for the 21st Century
- **California Institute of the Arts :** UI/UX Design Specialization (Coursera)
- **Figma UI Design Course :** Udemy

Event Attended

भारतीय प्रौद्योगिकी संस्थान मुंबई
Indian Institute of Technology Bombay

GITEX GLOBAL 14-18 OCT 2024 DUBAI WORLD TRADE CENTRE

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