

DRASHTI KHANPARA

UI / UX Designer · Frontend Developer

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PROFESSIONAL SUMMARY

Results-driven UI/UX Designer and Frontend Developer with 2+ years of experience delivering user-centered digital products across the full design lifecycle — from UX research, wireframing and information architecture to high-fidelity prototyping and pixel-perfect React.js implementation. Skilled at transforming complex requirements into intuitive, accessible interfaces. Achieved a 90% lift in user engagement and 2× faster development handoffs through robust design systems and Agile delivery.

KEY ACHIEVEMENTS

- 90% increase in user engagement at AekAds — targeted UX strategy and iterative improvements
- 5+ products delivered successfully, on time and within scope
- 2× faster developer handoff via thorough Figma documentation and component libraries
- 95% improvement in workshop participation through engagement-focused UX design

CORE COMPETENCIES

- User-Centered Design
- UI/UX Research
- Wireframing
- Prototyping
- Design Systems
- Interaction Design
- Information Architecture
- React.js
- Next.js
- REST API Integration
- Agile & Scrum
- WCAG Accessibility
- Developer Handoff
- Figma
- TypeScript

WORK EXPERIENCE

UI/UX Designer

AekAds · Jun 2025 – Present · Gandhinagar, India

- Lead end-to-end UI/UX design and frontend implementation for production web applications
- Architect user flows, wireframes, and high-fidelity Figma prototypes simplifying complex workflows
- Engineer responsive, performant UIs using React.js and Next.js — pixel-perfect cross-browser delivery
- Drove a 90% increase in user engagement through iterative, data-informed UX strategy
- Facilitate seamless design-to-dev handoff collaborating within Agile sprints

UI/UX Designer & React Developer

Drop Techno Lab · Feb 2024 – Jun 2025 · Ahmedabad, India

- Designed interfaces, wireframes, and interactive prototypes for 5+ client projects (Figma & Adobe XD)
- Built scalable design systems and reusable component libraries for cross-product consistency
- Conducted UX research, persona creation, journey mapping, and usability testing on all decisions
- Contributed 50% of frontend dev per project using React.js, TypeScript, HTML5, CSS3, REST APIs
- Reduced handoff time by 2× through exhaustive Figma spec documentation and component annotations

PROJECTS

Route Optimization Management System

UX Research · React.js · REST API · Figma

- Led full UI/UX lifecycle — research, wireframing, and high-fidelity prototyping for an intuitive route dashboard
- Contributed 50% React.js frontend: Hooks, responsive CSS, performance optimization, cross-browser compatibility

Aookly — Professional Networking Platform

Mobile App · React.js · UI/UX Design · Figma

- Led UI/UX design across mobile and web touchpoints of a professional networking platform
- Built ~50% of the React.js web app — component-based interfaces with seamless onboarding flows

KhetiBuddy — Agricultural Advisory Platform

Mobile App · UX Design · React.js · REST API

- Designed farmer-centric dashboards: real-time crop guidance, weather insights, and market tracking
- Prioritized rural-user accessibility; contributed 50% React.js dev with live API data visualization

KhetiBuddy Admin Panel

Admin Dashboard · React.js · Design System

- Designed structured admin dashboards, user management interfaces, and core workflow screens
- Built responsive, component-based UI with a strong focus on usability and performance

CMS Admin Platform — Role-Based Auth & Dashboard

UX Design · React.js · WCAG · Design System

- Designed authentication flows, role-based access control, and user management dashboards
- Delivered 50% of frontend development with full WCAG accessibility and reusable component focus

TECHNICAL SKILLS

Design

Figma · Adobe XD · Framer Motion · Photoshop · Illustrator

Frontend

React.js · Next.js · TypeScript · JavaScript ES6 · HTML5 · CSS3 · Sass/SCSS

Engineering

REST API Integration · Component Architecture · Performance Optimization · Accessibility

UX Process

Research · Wireframing · Prototyping · Usability Testing · Journey Mapping · Heuristic Evaluation

Methodology

Agile & Scrum · Design Thinking · User-Centered Design · Developer Handoff

EDUCATION

B.E. Information Technology

Gujarat Technological University · 2022 – 2026

Higher Secondary (HSC)

Madhav International · 2022

Secondary (SSC)

Madhav Vidhya Sankul · 2020

CERTIFICATIONS

Google Cloud Skills Boost

Generative AI · Cloud Computing · Networking & Security in GCP · Data, ML & AI in Google Cloud

Microsoft Learning

C# Fundamentals — Variables, Branching, Arrays, Decision Logic & Guided Projects

Adani Institute (IDTM)

Introduction to Data Analytics and AI · Sep 2024