

Objective

UI/UX Designer Around 2+ years of experience in digital product design. Skilled in user research, wireframing, prototyping, and design thinking. Proficient in Figma, Adobe XD, and Photoshop. Passionate about creating user-centric, intuitive, and impactful web and mobile experiences that drive business growth and enhance user satisfaction.

Experience

UI/UX Designer

CyberWorx Technologies Pvt. Ltd

January 2024 - Present

- Working at CyberWorx Technologies Pvt. Ltd., specializing in UI/UX design for health and education products, enhancing user experience and accessibility.
- Developed user requirement gathering, wireframes, journey maps, Use research along with high fidelity prototypes using Sketch, Figma, Adobe XD, and Adobe Creative Suite.
- Revamped the existing landing page and catalog section with new design guidelines and used an easy-to-use pre-build design system.

UI/UX Designer

EnR Consultancy Services Pvt. Ltd

Auguste 2024 - January 2025

- Led strategic user experience redesign of EnR customer facing the importance of design thinking across teams.
- Designed wireframes, prototypes, and visual designs for mobile and web-based products
- Revamped the existing landing page and catalog section with new design guidelines and used an easy-to-use pre-build design system.
- Improved the overall interaction by integrating micro-animations in the screen for better engagement.

UI/UX Designer

Acsius Technologies Pvt. Ltd

March 2024 - July 2024

- Performed usability testing, competitor analysis, heuristic evaluation, stakeholder, wireframes, and high fidelity prototypes. Created a research report with an overview of the UI/UX design process to advocate the importance of design thinking across teams.
- Responsible for designing and modifying websites from layout to function according to client specifications.
- Developed user requirement gathering, wireframes, journey maps, Use research along with high fidelity prototypes using Sketch, Figma, Adobe XD, and Adobe Creative Suite.
- Collaboratively developed a branded experience for an interactive exhibition at the Acsius Design Museum.

UI/UX Designer

Ftechdata LLP

December 2022 - December 2023

- Developed user requirement gathering, wireframes, journey maps, Use research along with high fidelity prototypes using Sketch, Figma, Adobe XD, and Adobe Creative Suite.
- Worked on process design for applications and websites to enhance usability, experience, and interaction for better user journeys.

Skills

- Collaboration
- Problem-solving,
- Competitor analysis
- Design System,
- Visual Design
- High-fidelity Low-Fidelity Mockups
- Responsive Design
- Design Thinking
- UX Research
- User Flows, User Journey Mapping, User Persona
- Prototyping, User Testing, Usability Testing

Visual Design

- Visual Design in UI focuses on aesthetics and usability, enhancing engagement through Poster Design, Branding, Typography, Web Design, stylesheets, guidelines, layouts, color theory, hierarchy, balance, consistency, and user experience.

Software

- Figma, Adobe Photoshop, Adobe Illustrator, Adobe XD
- Balsamiq
- Canva, Notion
- Chatgpt
- HTML, CSS, Bootstrap 5

Education

Master of Commerce (M.Com)

S.D College, Muzaffarnagar, Uttar Pradesh, India

Bachelor of Commerce (B.Com)

D.A.V PG College, Muzaffarnagar, Uttar Pradesh, India

Awards

Course on Graphic Design Certification

Recipient of Graphic Design Certification from Rajeev Mehta Institute, showcasing expertise in visual design and creative disciplines.

Course on Computer Concepts (CCC)

Achieved Course on Computer Concepts (CCC) Certification, demonstrating proficiency in fundamental computer skills and digital literacy.

Language

English, Hindi