

HARJOT SINGH SEHGAL

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PERSONAL SUMMARY

A product designer with a storytelling background, combining user research, visual thinking, and AI-assisted design workflows to create clear, intuitive, and impactful digital experiences. I use AI for rapid ideation, UX writing, research synthesis, and design exploration — helping me deliver high-quality solutions faster while staying focused on creativity and user needs.

SKILLS

- Interaction Design (IxD)
- User Experience (UX) Design
- User Interface (UI) Design
- Prototyping & Wireframing
- User Research & Usability Testing
- Information Architecture
- Design Tools & Software Mastery
- Motion Graphics

TOOLS

- Figma
- Miro
- Framer
- Adobe After Effects
- ChatGPT
- Adobe Photoshop
- Lovable.AI
- Claude
- Notion
- Maze

EXPERIENCE

- 11/2024 to 05/2025 **Product Design Intern**
LogicLadder Technology Pvt.Ltd. - Gurgaon, India
- Designed UX flows and high-fidelity UI for sustainability reporting & carbon accounting tools (NetZero platform).
 - Improved onboarding completion rate by reducing cognitive steps in registration & dashboard flows.
 - Collaborated with product, engineering, and QA to refine user journeys & reduce task friction.
 - Conducted 6+ usability tests and iterated UI based on user feedback
 - Designed a new website page for the company to enhance brand consistency & user engagement.

UI/UX PROJECTS

Foodieland - An app for street food lovers

- A mobile app that helps users discover verified, high-quality street food vendors using community ratings and real-time location data.
- Conducted user interviews to identify key pain points in finding trustworthy street food.
 - Designed end-to-end flows: onboarding, vendor discovery, map screen, reviews.
 - Created wireframes → high-fidelity UI in Figma + interactive prototype.
 - Improved discoverability by designing a category-based discovery model.

SoulSync – Meditation & Mindfulness App

- A guided meditation app designed to help users build consistent habits through personalized journeys.
- Conducted competitive analysis and user surveys to understand motivation and drop-off patterns.
 - Designed habit-building flows including personalized session plans & progress tracking.
 - Created a calm visual identity, micro-interactions, and high-fidelity UI screens in Figma.
 - Built interactive prototype demonstrating onboarding → habit setup → meditation session → insights.

AWARDS AND ACCOMPLISHMENTS

- Recommendation Letter — LogicLadder**
Received a recommendation from LogicLadder Technologies for outstanding performance as a Product Design Intern, recognized for quick learning, strong communication, teamwork, and significant contributions to the design team, including UX/UI enhancements and platform development, and endorsed as a suitable candidate for similar roles in the industry
- NextLeap Top Fellow — Top 3 (Nov 2024)**
Awarded for securing 88% in the Product Design Fellowship, placing among the top 3 fellows in the cohort. Recognized for exceptional performance, strong design thinking, and consistent excellence throughout the program.

EDUCATION

- Apr 2020 to Mar 2024 **Bachelor of Arts**
Khalsa College
- Jun 2024 to Aug 2024 **Product Design Fellowship**
Next Leap

MEDIA LINKS

- Portfolio:** <https://portfolioharjot.framer.website/>
- LinkedIn:** www.linkedin.com/in/harjot-singh-sehgal
- Behance:** <https://www.behance.net/harjotsingh98>