



**Kedar Joshi**  
**UI/UX Designer**

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## About me

Dynamic UX/UI Designer with 2.7 years of experience designing responsive web, mobile, and enterprise SaaS applications across healthcare, compliance, and risk management domains. Adept at user-centered design, service design thinking, and data-driven decision making to deliver high-quality digital experiences. Experienced in Agile/Scrum environments, design systems, and end-to-end product lifecycle. Skilled in collaborating with product managers, developers, and senior stakeholders to align UX strategy with business goals.

## Education

### UI/UX Course –

#### Frame Box, Pune (2022)

Developed expertise in user research, wireframing, and prototyping using Figma and Adobe XD. Specialized in user-centered design and high-fidelity mockups.

### B.A Animation & Multimedia –

#### Vishwakarma University (2018–2019)

## Core Skills

### UX/UI Design

Wireframing, Prototyping (Figma, Adobe XD, Framer), Interaction Design, Visual Design

### User Research & Testing

Maze, UserTesting, Quantitative & Qualitative Research, Usability Testing

### Accessibility & Compliance

WCAG Standards, Inclusive Design, Risk & Control Awareness

### Technical Skills

HTML/CSS Knowledge, Responsive & Mobile-First Design, Design Systems

### Collaboration & Leadership

Stakeholder Engagement, Cross-Functional Teamwork, Mentoring Interns

### Business & Strategy

Strategic Thinking, Ethical Design, Privacy & Security Considerations, Business Acumen, Decision-Making

## Experience

### UI/UX Designer –

#### Pravetech (Subsidiary of Blue Pearl Healtech) | Pune, India 2024 – Present

- Designed and simplified compliance and training workflows in a regulated environment, aligning with risk and control requirements and reducing support queries by 30%.
- Conducted hypothesis-driven design iterations using usability tests (Maze, UserTesting), validating improvements across key user journeys.
- Collaborated with remote cross-functional teams in Agile sprints, aligning user needs, business goals, and technical constraints.
- Created dashboards, reporting tools, and data visualization features for enterprise products, ensuring WCAG-compliant accessibility.
- Presented design concepts and interactive prototypes to stakeholders, influencing decision-making through data-driven insights.
- Mentored junior interns in usability testing methods and coached peers on usability best practices.

### UI/UX Design Intern –

#### vCreaTek pvt. ltd Dec 2022 – May 2023

- Designed wireframes and high-fidelity mockups for web & mobile applications.
- Improved user experience by creating intuitive, responsive, and visually appealing interfaces.
- Worked closely with developers to ensure accurate UI implementation.

## Projects

### ElabAssist Corp Mobile App

Designed mobile workflows for laboratory professionals, improving efficiency and usability.

### Compliance Audit Web Application

Built an admin dashboard, reporting tools, and data visualization modules for compliance SaaS, aligned with enterprise design systems.

### Pathkind Inventory & QC Management

Developed dashboards, reporting modules, and admin interfaces for scalable SaaS applications.

### Pravetech Website

Revamped company website with responsive design and engagement-focused UX.

## Tools

### Figma

UI/UX design, wireframes, prototypes, design systems, collaboration

### Miro or FigJam

used for workflows, user journeys, whiteboarding

### Notion

used for UX documentation

### Adobe XD

Wireframing, prototyping (alternative to Figma)

### Adobe Photoshop

Image editing, graphics for UI, marketing assets

### Adobe Illustrator

Vector icons, illustrations, logo elements

### Sketch

UI design, wireframes (used in some workflows; similar to Figma)

### Framer

Interactive prototypes, animations, micro-interactions

### Maze

Usability testing, user research, gathering feedback from prototypes

### UserTesting

Usability testing platform for validating design decisions and improving product usability through real user insights

## Languages

- English
- Hindi
- Marathi