

Parijat Singhal

UX/UI Designer

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SUMMARY

Motivated UX/UI Designer with hands-on internship experience and a strong foundation in user-centered design principles. Proficient in Figma and Adobe Creative Suite, with demonstrated skills in wireframing, prototyping, user research, and usability testing. Experienced in collaborating with cross-functional teams and engaging with clients to deliver intuitive, visually appealing digital experiences.

EDUCATION

- **Master of Design in UX/UI** | Vivekananda Global University, Jaipur, Rajasthan

2023 - 2025
- **Bachelor of Commerce** | Govt. T.C.L P.G. College, Janjgir, Chhattisgarh

2020 - 2023

INTERNSHIP EXPERIENCE

UX/UI Design Intern | Web2Attract, Gurugram

Feb 2025 – May 2025

- Conducted user research & performed user flow validation & usability testing to design interfaces for user needs
- Designed **low-fidelity wireframes** to define the basic structure and layout of user interfaces, prioritizing functionality & experience
- **Delivered detailed, interactive high-fidelity prototypes** to align design intent with development requirements
- Iterated on interface designs based on user and stakeholder feedback, ensuring continuous improvement
- **Created promotional posters** and supported website content management and updates
- Collaborated closely with developers, product managers, and designers throughout the design lifecycle
- Engaged directly with clients to understand their needs, presented design solutions to meet business goals
- Led image editing for product listings on e-commerce websites, contributing to a **5% increase in conversion rates**

PROJECT

Agricultural Application for Farmers |

Oct 2024 - Dec 2024

- Designed an **end-to-end UI consolidating** all agricultural information into one accessible platform, through user research, prototyping, and wireframing
- Focused on ease of navigation for low-tech users with intuitive task flows and clear information architecture

E-book Application for Kids |

Feb 2024 - June 2024

- Designed a child-friendly reading interface aimed at enhancing reading ability and user interaction
- **Delivered end-to-end UI through prototyping and wireframing**, with focus on engagement and accessibility

Carpooling Application for Working Professionals & Students |

Sept 2023 - Dec 2023

- Redesigned an existing carpooling app interface to improve safety features, ease of use, and affordability cues
- Conducted end-to-end UX process including **user research, prototyping, and iterative wireframing**

SKILLS

- **Design Tools:** Figma, Adobe Photoshop, Adobe Illustrator, Canva, MS Office
- **Hard Skills:** Wireframing, Prototyping, User Research, Usability Testing, Persona Creation, User & Task Flows, Information Architecture, Design Thinking

CERTIFICATE & ACHIEVEMENTS

- Design-a-thon 2023 — Secured Top 10 position among 80+ competing teams
- DEBW (Design Education for Better World), 3rd International Conference & Conclave 2023
- Designkul: UX Design in Fintech — 2024; Design System Workshop — 2025

OTHERS

- **Interest:** Classical Dance, Music, Travelling, Sports (Netball, Basketball), Karate
- **Languages:** Hindi, English