



PRACHI CHATURVEDI

AI-Driven Product Designer | UX/UI Specialist

I am an AI-Driven Senior Product Designer with 8 years of experience in UX/UI design and AI integration. I create user-centric, accessible, and scalable digital solutions by leveraging AI for prototyping, usability testing, workflow automation, and energy-aware research. Skilled in leading design efforts and scrums, I bridge creativity, technology, and business needs to deliver impactful products through innovation and collaboration.

Contact



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Noida

Education

B.E in Computer Science

ITM (Institute of Technology and Management), Gwalior

2011-2014

M.E in Computer Science

MITS (Madhav Institute of Technology and Science), Gwalior

2015-2017

Skills

Handling Scrum



Figma



AI



Sketch



Adobe XD



JIRA



HTML5



CSS3



Photoshop



Experience



UI/UX Consultant

JRD Systems

March 2025 - July 2025

I am currently working with the JRD client, **S&P Global**, on the design of their internal project—an inventory management system for vehicles—using the Carbon Design System.

Role and Responsibility:

- Collaborating and coordinating with stakeholders to gather requirements and feedback
- Designing user interfaces using the Carbon Design System
- Creating grid-based prototypes for structured and consistent layouts
- Developing responsive data tables for seamless user experience across devices.



Senior Product Designer

IDM Valley

August 2023 - February 2025

At IDM Valley, I lead and individually contribute as a Senior Product Designer for major platforms and smaller projects. My work begins with a deep understanding of user needs and market demands, ensuring every design balances user experience with technical feasibility. I generate ideas, craft prototypes, and refine them through testing and iteration. I ensure comprehensive documentation and foster clear communication across design and product teams. My role bridges creativity and functionality, aligning all stakeholders toward a unified vision. I focus on delivering impactful, accessible, and visually engaging products that address real-world challenges effectively

Work Url:

- <https://www.figma.com/design/JoXINianMIE5REyug05lwy/Circle-of-Care?node-id=0-1&node-type=canvas&t=fLLs6s1KgJpSla0E-0>
- <https://www.figma.com/design/FnJucqC6uJlDmeCNXyUNw2/B4S-Mobile?node-id=0-1&node-type=canvas&t=o9oPqrlBUHoq5MrJ-0>
- <https://pluswonder.org/>
- <https://avshack.in/>
- <https://kaizencareers.com/>



Assistant Manager

Mygov

May 2023 - August 2023

Created Wireframes and designs in Figma and converted them into HTML and CSS for the MyGov Web and Mobile.

Work Url:

- <https://www.mygov.in/>
- https://www.figma.com/file/PHpxWiQJFNM8ZCMT05HKJ9/mygov_revamp_pc?type=design&mode=design&t=lz8QidEcUcUjRj66-0

Role and Responsibility:

- Work with other developers to ensure that the website is visually appealing.
- Worked on Figma wireframe and design.
- Planned the layout of the website with the team.



Executive- IT Applications

Jubilant Generics

March 2022 - April 2023

Work Url:

- Worked on the UI of the Career Portal: <https://www.toffeeglobal.com/jubilant/demo2updated.html>
- Worked on UI development of a few parts of the website: <https://www.jubilantingrevia.com>
- Worked on the UI of a few parts of the Jubilant Career Website: <https://jubilantcareer.jubl.com/>

Role and Responsibility-

- Gather and evaluate user requirements in collaboration with product managers and engineers. Layout adjustments based on user feedback.
- Worked on developing an app for project tracking on PowerApps, which has streamlined our project management process by enabling us to track progress, monitor deadlines, and manage tasks more efficiently.



Software Engineer - UI

Online School Planet

August 2019 - March 2022

Worked on UI development of a few parts of the websites.

Work Url:

- <https://eduworltdtimes.com/>
- <https://digitalninza.com/>
- <https://dpsrohini.com/>

Role and Responsibility-

- Work with other developers to ensure that the website is visually appealing.
- Worked on PSD and Figma design to HTML.
- Plan the layout of the website.



Software Engineer

Appcraft Technology

June 2017 - July 2019

Worked on Design of a few mobile applications.

Role and Responsibility-

- Worked on the design of Mobile View.
- Created design for the web view.

Certificates

- Certified in Complete Web & Mobile Designer: UX/UI - Udemy (Andrei Neagoie)
- Certified in ChatGPT & AI tools Workshop - Skill Nation (Jatan Shah)