

PRANAV AMLE

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[Pranav Amle: Behance](#)

PROFESSIONAL SUMMARY

UI/UX Designer with 3+ years of experience in designing user-centered web and mobile applications. Strong expertise in end-to-end product design including user research, user flows, wireframing, prototyping, usability testing, and high-fidelity UI design. Proficient in Figma and Adobe XD with hands-on experience collaborating with product managers, developers, and stakeholders. Skilled in translating business requirements into intuitive, scalable, and accessible design solutions that improve usability and user experience. Experienced in iterative design, design systems, and feedback-driven improvements.

EDUCATIONAL QUALIFICATION

Master of Business Administration (M.B.A)

Suryadatta Institute of Business Management, Pune University

2020-2022

Bachelor of Commerce (B.Com)

College of Management, Khamgaon

2016-2019

Higher secondary (H.S.C)

G.S. College, Khamgaon

2015

KEY SKILLS

Design Tools

- Figma
- Adobe XD

UX & Research

- User Research
- User Flow
- Information Architecture
- Usability Testing
- User-Centered Designs

UI Interaction & Design

- Wireframing
- Prototyping
- Responsive Design
- Interaction Design

Technical Collaboration

- HTML & CSS (Working Knowledge)
- Design Thinking
- Cross-functional Collaboration

WORK HISTORY

JDIT Business Solutions Pvt. Ltd., Pune

July 2022 – Sept 2025

UI/UX Designer

Company Profile:

JDIT Business Solutions Pvt. Ltd. is a technology-driven company that builds scalable digital products and platforms focused on usability, efficiency, and business growth.

Job Responsibilities:

- **Designed and delivered user-centric web and mobile interfaces** using Figma and Adobe XD, supporting multiple live products across different business domains.
 - **Led end-to-end design execution including user flows**, wireframing, prototyping, and high-fidelity UI aligned with both user needs and business objectives.
 - **Built and maintained scalable design systems** and reusable components, improving visual consistency and reducing design-to-development turnaround time.
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PROJECT – JDIT Business Solutions Pvt. Ltd.

1. **HOGGR** – Social Food Discovery & Ordering App (Live on Play Store & App Store)

Role: UI/UX Designer | **Platform:** Mobile App

[HOGGR: The Food App](#)

Key Contributions:

- Designed end-to-end user flows and high-fidelity UI for social food discovery, restaurant profiles, ordering, and dine-in reservations, ensuring a smooth transition from exploration to action.
- Structured information architecture and interaction hierarchy to balance video-based content with clear primary actions such as ordering and booking.
- Conducted usability testing and iterated designs based on user feedback to reduce friction in discovery-to-checkout journeys.
- Collaborated with product managers and developers in Agile sprints to refine designs and ensure accurate implementation across releases.

Technologies Used:

Modern Design Standards, Usability Principles

- **Design Tools:** Figma, Adobe XD

2. Cakezone, Eatfit, Home-se (Mobile App & Website)

Role - UI UX Designer | **Platform**: Mobile App & Website

Key Contributions:

- Designed responsive and visually consistent interfaces across mobile apps and websites for all three brands.
- Created detailed wireframes, UI mockups, and clickable prototypes to visualize user journeys and feature workflows.
- Coordinated with developers, QA, and marketing teams to ensure designs were accurately implemented and aligned with business goals.

Technologies Used:

Modern Design Standards, Usability Principles

- **Design Tools:** Figma, Adobe XD

Thank You

Pranav Amle