

B. Prem Kumar

Graphic & UI/UX Designer | Web Designer | Branding

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📍 Coimbatore 🔗 <https://prem.framer.wiki/>



EXPERIENCE

Graphic & UI/UX Designer **4 Years** 📅 2021 - Present 📍 Coimbatore
Numerotec

- Designed and developed WordPress websites for eye-doctor conferences at Numero Technologies. Delivered 40+ web screens
- Created flyers, posters, and social media creatives for events and promotions. Designed 400+ posters/printable cards, lanyard designs, coupons & etc..
- Improved UI and visual elements for existing websites.
- Handled multiple design tasks and delivered projects on time.

Projects

- WordPress Websites: Built full websites using custom themes and page builders, improved page layouts, and optimised user flow.
- Figma Mobile Screens: Created complete app flows such as onboarding, dashboards, forms, and e-commerce screens.
- Branding: Designed logos, colour palettes, and graphic identities for small businesses.

Event Planning & Management **2 Years** 📅 2019 - 2021 📍 Coimbatore

- Planned and managed weddings, birthday parties, and corporate events from concept to execution.
- Designed invitations, backdrops, banners, and other event creatives based on client requirements.
- Coordinated with clients, vendors, and teams to ensure smooth communication and on-time delivery.
- Handled production tasks, setup supervision, and marketing materials for each event.

ABOUT

- I'm a creative designer with experience in graphic design, web design, and mobile UI design. I build WordPress websites, design clean UI screens in Figma, and create visual content like flyers, posters, and branding materials. I also have hands-on experience in event planning, where I managed design tasks, client coordination, and production activities. I enjoy solving problems through design and creating work that is simple, modern, and user-focused.

ACTIVITIES & COMMUNITY

- Actively involved with Coimbatore Creators, a community of designers and creators.
- Participated in hands-on UI/UX hackathons, design challenges, and learning meetups.
- Collaborated with fellow designers, shared ideas, and improved practical design skills through real-time tasks.

EDUCATION

Master's Degree, Computer Applications **79%** 📅 2017 - 2019 📍 Coimbatore
Hindusthan College of Arts & Sciene

Bachelor Degree, Computer Technology **61%** 📅 2014 - 2017 📍 Coimbatore
Hindusthan College of Arts & Sciene

Training / Courses 📅 Jun - Oct 2023 📍 Coimbatore

- Completed UI/UX design training under Mrs. Tharani Supramaniyan (Senior UI/UX Designer), learning practical workflows, UI design, and Figma skills.
- Gained experience in using Figma, creating mobile screens, building prototypes, and understanding design systems through guided sessions and project reviews.
- Worked on small tasks, redesigns, and exercises that helped me improve layout structure, spacing, visual hierarchy, and overall design quality.

SKILLS

- UX Design
- UI Design
- Wire framing
- Prototyping
- Branding
- Visual design
- Poster design
- Web design

TOOLS



- Figma
- Adobe Photoshop
- Adobe Illustrator
- Framer
- Canva
- Mailchimp
- Wordpress
- HTML
- CSS
- Bootstrap 4

HOBBIES

- Cricket
- Carrom
- Riding
- Traveling