

Raj Kumar

Senior iOS Developer (Swift) | 4+ Years Experience

📍 Noida, Uttar Pradesh, India (Open to Remote)

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Professional Summary

Senior iOS Developer with 4+ years of hands-on experience building scalable, high-performance iOS applications using Swift. Strong expertise in REST API integration, Firebase services, and end-to-end app development from design to App Store deployment. Proven ability to work independently in remote environments, collaborate with distributed teams, and deliver production-ready applications with strong focus on performance, debugging, and code quality.

Key Highlights

- 4+ years of professional iOS development experience (Swift-focused)
 - Experience building and publishing apps on the Apple App Store
 - Strong expertise in REST APIs, JSON parsing, and backend integration
 - Hands-on experience with Firebase (Auth, Firestore, Push Notifications)
 - Strong debugging, performance optimization, and problem-solving skills
 - Experience working in Agile and remote team environments
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Core Technical Skills

Languages

- Swift (Expert)

iOS Development

- UIKit, Foundation, Cocoa Touch

Architecture

- MVC, MVVM

Networking

- RESTful APIs, JSON Parsing, URLSession

Data & Storage

- Core Data, SQLite, Offline Storage, Caching

Firebase

- Authentication, Firestore, Push Notifications, Analytics

Performance Optimization

- Memory Management (ARC), Threading (GCD)
- Debugging & Performance Tuning using Instruments

Tools & Workflow

- Git, Xcode, TestFlight, App Store Connect
- Agile/Scrum, Code Reviews

Additional

- Third-party SDK Integration
 - Strong communication in remote team environments
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Professional Experience

Senior iOS Developer

Askzenix Technologies Pvt. Ltd.

Feb 2025 – Present

- Developed and maintained scalable iOS applications using Swift
 - Integrated REST APIs and ensured seamless data flow with backend systems
 - Collaborated with remote teams including backend developers and product managers
 - Implemented Firebase services (Auth, Firestore, Push Notifications)
 - Debugged and optimized application performance and responsiveness
 - Conducted code reviews and ensured high-quality code standards
 - Managed App Store deployment and release cycles
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Associate iOS Developer

Xperience Infinite Soft Tech Pvt. Ltd.

Jan 2024 – Jan 2025

- Built and maintained iOS applications with strong focus on performance and reliability
 - Integrated REST APIs and handled JSON-based data efficiently
 - Implemented offline storage using Core Data and SQLite
 - Worked in Agile environment with cross-functional teams
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iOS Developer

Fluper Ltd

Jul 2023 – Jan 2024

- Developed mobile applications using Swift and UIKit
 - Integrated third-party SDKs and APIs
 - Improved app performance and resolved bugs
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iOS Developer

KiwiTech

May 2022 – Jun 2023

- Built UI components and integrated backend APIs

- Gained strong foundation in iOS development and architecture
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Key Projects

Asianet News iOS App

- Led complete revamp and development of Asianet News Official iOS app enabling content creators to manage profiles, upload videos/podcasts, and publish content directly from mobile while providing comprehensive news and media experience.
- Integrated Banuba Video Editor SDK with AR face filters, professional editing tools (trim, crop, merge), effects, and transitions for enhanced video creation experience before upload.
- Implemented Google AdMob for interstitial and banner ads in creator feeds and post-upload screens to maximize revenue generation.
- Integrated Taboola SDK for native content recommendations in video end-screens and creator profile pages to increase user engagement and ad revenue.
- Implemented AppsFlyer OneLink deep linking enabling direct navigation to creator profiles, specific videos, and upload flows from external campaigns and push notifications.
- Implemented secure authentication using Google Sign-In and Sign in with Apple, with mandatory mobile number verification for creator access control.
- Built creator home feed showing uploaded videos, pending items, engagement stats, and quick actions in clean, responsive UI optimized for iPhone and iPad.
- Developed video upload module with recording, preview, metadata input (title, description, thumbnail), progress tracking, validation, and publish workflows.
- Implemented audio podcast creation and upload feature with dedicated UI for recording, managing, and publishing audio episodes with cover art and metadata.
- Built self-profile and creator-profile sections with follow/unfollow functionality, follower counts, and creator-specific video feeds for content discovery.
- Developed analytics dashboard showing creator engagement metrics (views, watch time, audience demographics) using interactive bar/line charts with custom time period filters.
- Integrated Asianet News Hub module allowing creators to upload and manage news-related videos from same app, providing unified content management experience.
- <https://apps.apple.com/in/app/asianxt/id1093450032>

Suvarna News App

- Successfully revived and relaunched the Suvarna iOS app after approximately 5 years of inactivity by completely rebuilding architecture and UI from scratch.
- Integrated iZooto Push Notification SDK for advanced user segmentation, personalized content delivery, and real-time engagement tracking to increase daily active users.
- Implemented AppsFlyer OneLink deep linking for seamless navigation from marketing campaigns to specific articles, videos, and live content.
- Implemented comprehensive Dark Mode support using iOS semantic colors and trait collection handling, providing seamless light/dark theme switching based on system settings.
- Built Force Update system with backend API integration, checking minimum supported version on app launch and redirecting outdated users to App Store for mandatory updates.
- App rating increased on App Store after successful build push with new features including iZooto push notifications, Dark Mode, AppsFlyer deep linking, and Force Update implementation.
- Released new version (v4.19) on App Store with major feature additions: Live TV, Shorts, Live Blog, Cricket, Web Stories, and remote config-based feature controls.
- Completely rebuilt all listing screens and detail screens for multiple article types (regular, gallery, video, shorts, live blog), ensuring optimal performance and stability.

- Redesigned and implemented entire app navigation flow, information architecture, and user interface following modern iOS design patterns and guidelines.
- Handled multiple App Store deployments, API migrations, and backend system integrations while maintaining backward compatibility and preserving existing user base.
- Implemented multilingual Kannada content support with proper text rendering, language-specific formatting, and cultural considerations.
- <https://apps.apple.com/in/app/suvarna-news/id1168555876>

ARMS ONSiTE (WMS App)

- Developed real-time inventory tracking system with barcode-based stock identification, movement logging, and live status updates for warehouse operations.
- Implemented offline data storage and intelligent sync logic to support field usage in areas with poor or intermittent network connectivity.
- Built secure authentication flows and role-based access control for different warehouse personnel (managers, operators, auditors).
- Designed and implemented RESTful API integration layer for real-time synchronization with backend warehouse management systems.
- Built intuitive scanning interface for fast item lookup, stock adjustments, and transfer operations optimized for warehouse floor conditions.
- Implemented detailed activity logs and audit trail features to track all stock movements, user actions, and system events for compliance and reporting.

TeachMe

- Contributed to TeachMe, a smart learning platform that connects students with qualified tutors based on location, skills, and ratings. Improved teacher profiles, student onboarding, booking flow, and overall app stability to deliver a smooth learning experience for both students and educators.
- <https://apps.apple.com/in/app/%D8%B9%D9%84%D9%85%D9%86%D9%8A/id1612420169>

Education

Bachelor of Technology (B.Tech) – Computer Science

BSA College of Engineering and Technology
2018 – 2022

Additional Information

- Comfortable working in fully remote environments
- Strong communication and collaboration skills
- Self-driven and able to work independently
- Available to join within 0–30 days