

ANUROOPAT

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SUMMARY

Motivated MCA graduate with skills in web development and data analytics. Strong in HTML5, CSS, and JavaScript, creating dynamic and responsive user interfaces. Experienced with back-end technologies like Python, Django, and MySQL. Used Power BI to build interactive dashboards, cutting report preparation time by 30% and improving data-based decisions

TECHNICAL SKILLS

- **Front-End Development:** HTML5, CSS, JavaScript, React.
- **Back-End Development:** Django, MySQL.
- **Web Development:** Responsive Design, Cross-Browser Compatibility, Mobile Optimization.
- **Business Intelligence & Data Analytics:** Power BI, DAX, Power Query, Data Modeling, Dashboard Development.

WORK EXPERIENCE

Assistant Officer

Lovely Professional University, Phagwara, Punjab

September 2024 – Present

- Conducted manual testing for various features to ensure seamless functionality and identify bugs, improving overall system reliability.
- Designed and created mockups for mobile applications, focusing on user experience and responsive design.
- Assisted in the **SRS documentation** for the LPU Online app.
- Converted student admission data into Power BI dashboards for better analysis and reporting.

Front-End Developer Intern DoubleClick Design, Noida

June 2023 – August 2023

- Designed and deployed responsive web pages compatible across all devices, enhancing user accessibility and satisfaction by 25%.
- Leveraged JavaScript to build dynamic, interactive user experiences, improving client engagement metrics by 20%.
- Implemented asset optimization techniques, reducing website load times by 30% and boosting overall performance scores.

PROJECTS

Daily Shopping

- Built a web-based online shopping platform for an existing store, enabling 24/7 customer access to products.
- Utilized HTML, CSS, and Bootstrap to design a responsive user interface, achieving a 30% increase in customer retention.

E-commerce Site

- Developed an electronic store project using HTML, CSS, and Django for full-stack functionality.
- Enhanced user navigation and streamlined product search features, boosting conversion rates by 20%.

Power BI Dashboard – Customer Executive

- Created dashboards showcasing employee performance metrics, reducing quarterly reporting time by 30%.
- Designed simple and clear charts to track key business metrics like sales, revenue, and customer trends.
- Designed visualizations to identify revenue trends and top-performing products, increasing sales strategy efficiency by 25%.

Power BI Project – Adventure Works Sales Dashboard

Tools: Power BI, DAX, Data Modeling

- Created a sales dashboard using the Adventure Works dataset.
- Showed important data like total sales, profits, and top-selling products.
- Used charts and graphs to make the report easy to understand.
- Added filters so users can view data by region, product, or time.
- Used DAX formulas to calculate growth and performance.
- Made the report interactive and user-friendly.

EDUCATION

Master of Computer Application (7 CGPA) Amritsar Group of Colleges

Aug 2022 - Jul 2024

- Proficient in front-end development using HTML5, CSS, and JavaScript.
- Experienced in working with front-end frameworks to create dynamic user interfaces.

Bachelor of Computer Application (7.03 CGPA) Amritsar Group of Colleges

Aug 2019 - Jul 2022

- Developed strong technical skills in Web Development as HTML, CSS and JavaScript.

ADDITIONAL INFORMATION

- **Languages:** English, Hindi, Punjabi
- **Awards/Activities:** Participating certificate in BIG DATA ANALYTICS AND HADOOP
- The Complete Python Developer
- Microsoft Power BI Desktop for Business Intelligence