

ROHIT PATHANIA

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Portfolio: dribbble.com/Rohit_Pathania

Senior UI/UX Designer & Frontend Developer with over 6 years of experience driving the design and development of complex enterprise systems and consumer-facing applications. Expert in bridging the gap between high-level design strategy and technical implementation to deliver pixel-perfect, scalable, and user-centric solutions.

PROFESSIONAL EXPERIENCE

smartData Enterprises | Senior UI/UX Designer & Frontend Developer 05/2024 – 05/2026
Mohali, Punjab

- Led the end-to-end UI/UX architecture for large-scale enterprise web applications, ensuring design system consistency and cross-product scalability.
- Spearheaded the integration of AI-assisted design tools to optimize research, wireframing, and the design-to-development pipeline.
- Mentored junior designers and developers on modern UI patterns and performance-driven frontend development.
- Designed and maintained comprehensive UI kits and reusable component libraries.

Quirinius Technologies | UI/UX Designer & Frontend Developer 11/2020 – 04/2024
Mohali, Punjab

- Developed high-performance, responsive websites and conversion-focused landing pages for global clients.
- Mastered the translation of complex Figma/PSD layouts into optimized, cross-browser compatible frontend code.
- Collaborated with stakeholders to define product requirements and user personas for various service-based projects.

Elint Minds | UI/UX Designer & Frontend Developer 05/2019 – 11/2020
Mohali, Punjab

- Established visual storytelling and typography standards for client presentations and high-fidelity prototypes.
- Built responsive frontend layouts using Bootstrap and SCSS, focusing on mobile-first design principles.
- Conducted user testing and iteration to refine product usability and engagement metrics.

STRATEGIC PROJECTS

HIPAA-Compliant Diagnostic Test Platform: Architected a secure, healthcare-standard interface for managing diagnostic data while ensuring strict regulatory compliance and data privacy.

Factory Operation App: Designed a high-efficiency industrial dashboard to automate complex workflows and provide real-time monitoring of factory operations.

Viably: Developed a cohesive brand identity and a scalable, responsive web platform optimized for high user engagement and seamless navigation.

Talk2Fans: Created an interactive social monetization interface focused on enhancing direct engagement and connectivity between creators and their fans.

Tribe In: Designed a modern, community-centric social interaction platform featuring intuitive layouts for group collaboration and networking.

TECHNICAL CORE

Design: Figma, Adobe XD, Sketch, Photoshop, Design Systems, Wireframing, User Research.

Development: HTML5, CSS3, SCSS, Tailwind CSS, Shadcn UI, Bootstrap, Angular, React, jQuery.

Expertise: Responsive Web Design, Enterprise SaaS, Accessibility, Performance Optimization.

EDUCATION

Diploma in Electrical Engineering | Sai Polytechnic College, Punjab (2012)

Secondary School Certificate | HPBOSE Dharamshala (2009)

High School Certificate | HPBOSE Dharamshala (2007)