

RUPESH SINGH

Frontend Developer — React.js | Shopify | WordPress | Tailwind CSS

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GitHub: github.com/rupeshkumar897/ShopSphere

PROFILE SUMMARY

Frontend Developer with 4+ years of experience specialized in building pixel-perfect, responsive user interfaces using HTML5, CSS3, WordPress, and React.js. Strong expertise in converting Figma designs into clean code and developing reusable React components. Experienced in Shopify theme customization, site speed optimization, and delivering seamless web experiences across all devices.

WORK EXPERIENCE

Frontend Developer | Empower Swiss India Pvt. Ltd

Dec 2023 – Present

- Led development of scalable React applications with reusable component architecture.
- Improved delivery efficiency by 20% through workflow automation and clean coding practices.
- Implemented automated code review processes and performance checks.

Frontend Developer | Daddytech Solutions Pvt. Ltd

Apr 2023 – Nov 2023

- Built responsive and modern user interfaces using React, Tailwind, and Bootstrap.
- Improved performance, SEO, and accessibility for multiple client websites.
- Collaborated with design and backend teams for smooth delivery cycles.

Frontend Developer | Futuremetrics Pvt. Ltd

May 2021 – Mar 2023

- Developed custom WordPress, Shopify, and Shopify Plus websites.
- Integrated payment gateways, custom themes, and optimized site performance.
- Delivered high-quality CMS-driven eCommerce and business websites.

EDUCATION

2016 - 2019

Bachelor of Science

Veer Kunwar Singh University

CERTIFICATIONS

Full Stack

- PW Skills

Web Development

- Arena Aptech

SKILLS

Frontend:	HTML5, CSS3, JavaScript (ES6+), React.js, Tailwind CSS, Bootstrap
eCommerce:	Shopify, Shopify Plus, Custom Storefronts, Payment Integration
CMS:	WordPress (Themes & Plugins), Moodle LMS
Tools:	Git, GitHub, REST APIs, Responsive Design, SEO Optimization, Playwright (Automated Testing)
Workflow Automation:	n8n, Zapier, Webhooks

PROJECT HIGHLIGHTS

ShopSphere — React E-commerce Platform

- Developed a complete React.js frontend with Tailwind CSS for a modern product browsing experience.
- Implemented product filtering, state management, and mobile-responsive layouts.
- Integrated a secure checkout process and optimized the UI for fast performance and scalability.

Savrynhouse Blog — WordPress SEO Platform

- Built an SEO-optimized lifestyle blog using custom WordPress templates and caching.
- Added schema markup, image optimization, and performance tuning for faster Google indexing.
- Improved page loading speed and search rankings through technical SEO improvements.

PVAC LMS — React + Moodle Learning Platform

- Created a hybrid LMS system using React for the UI and Moodle for backend course management.
- Added dashboards, automated enrollment, secure payment integration, and analytics-based course suggestions.
- Focused on clean UI structure and seamless user experience across devices.

Career Insights Platform — Job Analytics System

- Developed job analytics dashboards using React.js and REST APIs for real-time data insights.
- Implemented modules for job mapping, salary predictions, and job market analysis.
- Optimized rendering performance for large datasets and API-heavy pages.

LynxTheory — Shopify Modern Store

- Developed a premium Shopify store with custom sections, dynamic product layouts, and high-quality UI design.
- Implemented Shopify theme customization, responsive product pages, and advanced filtering.
- Improved speed performance, SEO structure, and checkout flow for higher conversions.

KHPT Healthcare Platform

- Built an accessible health information portal combining WordPress and React components.
- Added chatbot support, easy navigation, and mobile-first layouts for rural accessibility.
- Enhanced UX with fast-loading architecture and clean content structure.

Ninthisle — Shopify Lifestyle & Accessories Store

- Built a fully customized Shopify storefront with visually rich product pages and brand-focused UI.
- Configured collections, variants, metafields, and custom homepage sections for better product visibility.
- Enhanced shopping experience through optimized navigation, search, and fast-loading pages.
- Integrated marketing tools, payment gateways, and performance improvements across the site.