

# SAMMETA VENNELA HARINI

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## 👤 SUMMARY

Data Analyst with one year of experience in data visualization and analytics. Proficient in Power BI, DAX, SQL, and Excel with hands-on expertise in dashboard creation, data cleaning, and deriving actionable insights.

## 📁 WORK EXPERIENCE

|                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|-------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 07/2025 – 11/2025 | <p><b>Operations Executive</b><br/>Startek</p> <ul style="list-style-type: none"><li>• Managed order and backend operations to ensure accurate processing and timely resolution.</li><li>• Handled customer queries and escalations received through internal systems, providing quick and effective solutions.</li><li>• Created sample reports using MS Excel. Performed data entry, quality checks, and reporting to maintain accuracy and compliance.</li><li>• Coordinated with internal teams to resolve operational issues and improve efficiency.</li><li>• Contributed to process improvements by ensuring smooth workflow and minimizing errors.</li></ul> |
| 04/2025 – 07/2025 | <p><b>Data Analyst Intern</b><br/>Labmentix</p> <ul style="list-style-type: none"><li>• Executed data cleaning and ETL workflows using SQL, Power BI, and MS Excel to transform raw data into meaningful insights.</li><li>• Conducted exploratory data analysis in Google Colab using Python libraries such as Pandas, NumPy, Seaborn, Matplotlib, and Plotly to build interactive reports and ongoing analytics projects.</li></ul>                                                                                                                                                                                                                                |
| 04/2025 – 07/2025 | <p><b>Human Resources Associate</b><br/>Mars Data Insights</p> <ul style="list-style-type: none"><li>• Assisted in sourcing and screening candidate profiles from Naukri and LinkedIn.</li><li>• Scheduled interviews and coordinated with candidates.</li><li>• Maintained candidate databases and updated records regularly.</li><li>• Supported onboarding processes, including document collection and induction planning. Created sample reports using MS Excel.</li></ul>                                                                                                                                                                                      |
| 07/2024 – 10/2024 | <p><b>Data Analyst Intern</b><br/>NullClass</p> <ul style="list-style-type: none"><li>• Performed data cleaning and ETL processes on real-time data using Power BI and Excel. Created interactive dashboards and automated reports using DAX, Power Query, and scheduled refreshes to track engagement metrics.</li></ul>                                                                                                                                                                                                                                                                                                                                            |
| 11/2022 – 04/2023 | <p><b>Support Team Member Intern</b><br/>Volty lot Solutions Pvt Ltd</p> <ul style="list-style-type: none"><li>• Provided training on GPS trackers and resolved customer issues with professionalism.</li><li>• Utilized Microsoft Excel to create reports tracking the status of working and non-working devices. Handled client queries with professionalism.</li><li>• Managed and organized device data for internal use and decision-making.</li></ul>                                                                                                                                                                                                          |

## EDUCATION

|             |                                                                                                             |
|-------------|-------------------------------------------------------------------------------------------------------------|
| 2020 – 2023 | <b>Bachelor of Computer Science   Mathematics, Electronics &amp; Computer Science</b><br>Krishna University |
| 2018 – 2020 | <b>Intermediate   MPC</b><br>Maris Stella College                                                           |
| 2017 – 2018 | <b>The Board of Secondary Education Of Andhra Pradesh  SSC</b><br>Z.P.High School                           |

## SKILLS

### SQL Server

Joins, subqueries, window functions, CTEs, aggregations, date/string functions, and optimized query writing.

### MS Excel

Advanced formulas (VLOOKUPS, SUM), Pivot Tables, dashboards, data cleaning, and conditional formatting.

### Power BI

Data modeling, DAX (CALCULATE, time intelligence), Power Query cleaning, dynamic visuals, and optimized dashboards.

### Python

Data analysis with Pandas/Numpy, data visualization (Matplotlib/Seaborn), cleaning, automation, and writing reusable functions.

## PROJECTS

### Real-Time Twitter Data Analysis

Used MS Excel to extract Twitter data through API. Cleaned and transformed data (removing duplicates, formatting dates). Loaded cleaned data into Power BI. Built dashboards showing engagement trends, top-performing tweets, media interactions. Created DAX measures like Average Engagement Rate, Media Click Ratio, etc. Insight: I identified which types of tweets get higher engagement and built visuals to track trends over time.

**Tools:** Power BI, DAX, MS Excel

### Airbnb Price & Neighbourhood Insights Dashboard

Used Excel to clean missing values and format the dataset. Used SQL to filter listings, check average price, room availability, etc. Created Power BI dashboards showing: Price variation by neighborhood, Most booked room types, Impact of reviews on pricing Insight: I found which locations had higher demand and what factors influence room prices the most. **Tools:** Power BI, SQL, Excel

### FedEx Delivery Performance Analysis (EDA Project)

Cleaned the dataset using Python (handled missing values, converted timestamps). Created visualizations to study: Delivery time vs. distance, Delayed vs. on-time deliveries Delivery statuses, Peak order time analysis Used Excel for initial formatting and data checks. Insight: I discovered key reasons for delays, such as long-distance routes, peak delivery hours, and specific locations with frequent delays. **Tools:** Python (Pandas, Matplotlib), Excel

## CERTIFICATE

- Deloitte Job Simulation with Forage-Data Analytics
- Microsoft Power BI Desktop for Business Intelligence
- Udemy Accenture Job Simulation on Forage
- HackerRank MYSQL Intermediate Level