

Sayandeep Bhattacharjee

UI/UX Designer · Visual Designer · Web Designer

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PROFESSIONAL SUMMARY

Results-driven UI/UX Designer and Visual Designer with 4+ years of experience creating user-centered digital products across web and mobile platforms. Skilled in end-to-end UX design processes — from user research and wireframing to high-fidelity prototyping and usability testing. Experienced in cross-functional collaboration with developers and stakeholders to deliver accessible, on-brand, conversion-optimized digital experiences.

CORE COMPETENCIES & SKILLS

Design: UI/UX Design · User-Centered Design · Interaction Design · Visual Design · Branding & Identity

UX Methods: Wireframing · Prototyping · Information Architecture · User Flows · Journey Mapping · Usability Testing

Technical: Responsive Web Design · Mobile App Design · Design Systems · Accessibility Standards

Soft Skills: Cross-functional Collaboration · Client Communication · Team Management · Project Coordination

Tools: Figma · Adobe XD · Adobe Illustrator · Adobe Photoshop · Adobe After Effects · Adobe InDesign · Rive

PROFESSIONAL EXPERIENCE

Project Manager & Design Coordinator

Orbit Up Branding Studio

Aug 2024 – Present

- Led end-to-end UI/UX design workflows, producing wireframes, user flows, and high-fidelity prototypes in Figma and Adobe XD compatible with development environments.
- Established design standards, style guides, and component libraries to ensure visual consistency across all client deliverables.
- Communicated design rationale clearly to developers and stakeholders, aligning project scope with client vision throughout the product lifecycle.
- Coordinated cross-functional teams across design and development, managing timelines, feedback cycles, and deliverables for on-time project delivery.
- Conducted client consultations to gather requirements and translate business goals into intuitive, functional design solutions.

Web Designer

Webee IT Services

Jul 2023 – Jul 2024

- Researched client industries and target audiences to shape design direction and align solutions with business goals.
- Built brand identities — logos, color systems, typography — creating cohesive visual systems across multiple client projects.
- Designed responsive websites and mobile apps in Figma and Adobe XD, applying UX/UI best practices, information architecture, and accessibility standards.
- Iterated wireframes, prototypes, and high-fidelity mockups based on stakeholder feedback and usability findings.
- Mapped user journeys and flows to improve navigation and overall user experience.

Design Instructor (Part-Time)

Pixelz Education

Mar 2022 – Apr 2023

- Designed and delivered curriculum covering layout, typography, color theory, digital illustration, and UI/UX fundamentals.
- Mentored students in UX/UI design, branding, and graphic design; provided structured critiques to accelerate professional skill development.
- Fostered iterative design thinking, client communication skills, and presentation best practices in an educational setting.

EDUCATION

Bachelor of Science – Computer Science

University of Calcutta | 2019

PORTFOLIO & LANGUAGES

Dribbble: dribbble.com/Sayan_Deep **Behance:** behance.net/Deepdesigns

Languages: English (Fluent) · Hindi (Fluent) · Bengali (Native)