

Suriyanarayanan Ravindran

UI/UX Designer

rsuriyanarayanan24@gmail.com

[linkedin.com/in/suriyanarayanan-ravindran-44b47b3b4](https://www.linkedin.com/in/suriyanarayanan-ravindran-44b47b3b4) | www.behance.net/suriyanr

Cuddalore, Chennai, Tamil Nadu, 607001, 600016, India | +91 84385 66484

UI/UX Designer with 1.5 years of experience creating user-centered digital experiences. Proficient in Figma for wireframing, prototyping, and UI design. Skilled in user research, usability testing, and collaborating with cross-functional teams to deliver intuitive, accessible, and high-quality digital products.

Work Experience:

UI/UX Designer

Nov 2024 - Present

Outlier Digitech Technologies | Chennai, Tamil Nadu

- Designed, developed, and maintained user-centered designs across multiple projects, ensuring intuitive and seamless user experiences.
- Collaborated with cross-functional teams, including developers and product managers, to enhance features and improve overall user interaction.
- Conducted usability testing with real users, refining interfaces to better meet user needs and business goals
- Created and managed web content for career courses, improving navigation and accessibility of resources
- Designed logos and visual assets that strengthened brand identity and received positive client feedback
- Provided responsive technical support, ensuring high user satisfaction and retention
- Utilized Figma, Sketch, and Adobe XD to develop wireframes, prototypes, and scalable design systems
- Analyzed user behavior and feedback to iterate and improve engagement and usability
- Partnered with marketing teams to align UI design with brand strategy and enhance product appeal
- Participated in design reviews and workshops to continuously improve design quality and processes

Projects:

FitWithMe

FitWithMe is a fitness and wellness app designed specifically for those getting ready to travel abroad. It connects users with individuals who have previously traveled, offering mentorship and motivation through shared workout plans and wellness tracking.

- Mapped out user flows and designed the journey in Figma
- Created mobile-friendly wireframes and high-fidelity prototypes
- Developed scalable UI components with a strong emphasis on usability and consistency
- Built interactive screens for workout logs, mentor matching, and reminders

Core Skills:

HTML, CSS, JavaScript, Figma, Canva, Wireframes, User Experience (UX) Design, User Interface (UI) Design, User-Centered Design (UCD), Wireframing & Prototyping, Interaction Design, Usability Testing, Information Architecture, Design Thinking, Visual Design Principles, Responsive Design, Heuristic Designing, Journey Mapping & User Flows, Cross - Functional Design, Product Design

Education:

A.V.C College of Engineering Apr 2020 - Aug 2023

B.Tech Information Technology

GPA: 78.7%