

YASHASHVI MISHRA

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Current Location: Gurugram, Haryana Preferred Location: Delhi NCR, Pune, Indore, Ahmedabad

[Portfolio](#) [LinkedIn](#)

SUMMARY

As an UI/UX designer, I specialize in creating user-friendly interfaces across various industries, including groceries, online shopping, events, meditation, social media, and more. My passion lies in understanding customers' needs and enhancing their overall experience through thoughtful design solutions. I excel at simplifying complex ideas into easy-to-use designs to ensure a smoother flow. My goal is to create enjoyable experiences for users.

WORK EXPERIENCE

UI/UX Designer, Turning Cloud Solutions (FEAMSCO), Gurugram **Oct 2024 – Present**

- Designed user experiences for a diverse range of industries, ensuring each product resonated with its target audience.
- Conducted comprehensive surveys and in-depth research to understand user needs and preferences, informing the design process.
- Collaborated closely with cross-functional teams to align design goals with business objectives and technical requirements.
- Successfully translated complex requirements and constraints into elegant and user-friendly design solutions.
- Adapted designs to meet industry standards and user expectations across diverse landscapes.
- Consistently delivered high-quality, user-centered solutions exceeding client expectations, driving company growth.

UI/UX Designer – Freelancing **Mar 2024 – Sep 2024**

- Worked closely with clients to understand their branding and design needs, transforming their ideas into user-friendly interfaces.
 - Created wireframes, mockups, and prototypes using popular tools like Adobe XD and Figma.
 - Ensured designs met client expectations and followed usability guidelines.
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EDUCATION

Master of Arts in English **Oct 2021 – Jun 2023**

- DAVV University, GACC, Indore, MP

Bachelor of Science in Physics **Aug 2018 – Jun 2021**

- DAVV University, PMB Gujrati, Indore, MP
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ADDITIONAL INFORMATION

- **Skills:** User Experience (UX), User Interface (UI), Prototyping, Wireframing, User Research, Design Thinking, Usability Testing
- **Languages:** English, Hindi
- **Certifications:** Principles of UX/UI Design by Meta, Udemy UI/UX with Figma, Complete Figma course web and mobile projects from scratch