

GOLDEN BHRINGEE

UI/UX DESIGNER

BUILDING PRODUCTS ROOTED IN HUMAN INSIGHT AND INNOVATION

PHONE	EMAIL	ADDRESS	PORTFOLIO
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ABOUT ME

Product-focused UX/UI Designer with **3.5+ years** of experience building and scaling **research-driven digital products across diverse industries**. Strong in translating user insights, business goals, and system constraints into intuitive, scalable product experiences. Experienced in end-to-end product design, collaborating closely with product managers, engineers, and stakeholders to deliver high-impact solutions that balance usability, aesthetics, and measurable business outcomes.

PROFESSIONAL WORK EXPERIENCE

Qodequay Technologies

UX Designer (2022 – Present)

- Led end-to-end UXD initiatives from deep discovery through post-launch optimization, ensuring alignment between user needs and business goals.
- Drove meaningful user and business insights through structured qualitative and quantitative research, usability testing, and validation.
- Translated complex insights into scalable information architectures, wireframes, and high-fidelity prototypes validated through iterative feedback.
- Collaborated closely with cross-functional teams including product, engineering, and stakeholders to align UX with product strategy and delivery.
- Measured experience impact using post-launch metrics, user feedback, and KPIs to enable continuous improvement and data-backed decisions.

Procture

UX Design Intern (2021)

- Redesigned an education platform to enhance user experience, engagement, and overall usability across key learning workflows.
- Applied user-centered design principles by conducting requirement analysis and translating insights into intuitive, accessible, and scalable interface designs.
- Collaborated closely with stakeholders to define product requirements, align on design direction, and ensure solutions supported both user needs and business objectives.

COLLECTIVE PROJECT AND DOMAIN EXPERIENCE

- **EdTech** — Redesign of education platforms for improved usability and learner engagement.
- **Real Estate** — Interactive property search and listing platforms.
- **Medical** — User-friendly medical appointment scheduling and records management systems.
- **Hospitality & Travel** — Hotel booking and travel planning applications.
- **Fitness & Wellness** — Fitness tracking, workout planning, and wellness engagement platforms.
- **Custom CRMs** — Tailored CRM solutions designed for diverse industries and business needs.

SKILLS

- **Design Thinking & Problem Solving:** Design Thinking, Problem Solving, Ideation & Brainstorming, User-Centered Design, Visualisation, Research & Strategy
- **UX/UI Design:** Visual Design, Wireframing & Prototyping (Low-fi & Hi-fi), Usability & Interaction Design, Information Architecture
- **Design Systems:** Component Libraries, Design Tokens, Style Guides, Pattern Consistency, Scalable UI Frameworks
- **User Research & Experience:** User Research, Testing, User Personas, Empathy Mapping, Customer Journey Mapping, Storyboarding
- **Design Foundations:** Accessibility (WCAG), Color Theory & Psychology, Typography
- **AI-Assisted Design:** AI Prompting for Design, Screen Development using Stitch , Windsurf & Bolt

TOOLS

Design tools :



Figma



Adobe-XD



Balsamiq



Miro

AI tools :



Stitch



Windsurf



Bolt



CoPilot

EDUCATION

Bachelor's in Psychology & Journalism
Acharya Institute of Technology,
Bangalore | 2021

Certifications

- **Interaction Design Foundation** – HCI, Design for the 21st Century
- **California Institute of the Arts** – UI/UX Design (Coursera)
- **Figma UI Design Course** (Udemy)

EVENT ATTENDED



London Institute of Technology Building

