

Nathinkumar M

UI / UX Designer

I'm a passionate UX designer and can bring innovative ideas & concepts to life for client-based design projects. I have more than **5+** years of design experience in digital/e-commerce. I experienced at tackle various needs from landing page designs, web app interfaces (Freelancing).

Experience

Jeeva AI | UI UX Consultant

JUN 2025 – Till Now

As a UI/UX Consultant for Jeeva AI, I collaborated closely with cross-functional teams to design and refine intuitive, user-centric digital experiences for an AI-driven platform.

- Conducted user research and stakeholder workshops to define user personas and user flows.
- Designed wireframes, prototypes, and high-fidelity UI using Figma with a focus on usability and visual hierarchy.
- Created and maintained a scalable design system with reusable UI components and style guides.
- Collaborated with developers to ensure accurate UI implementation and iterative improvements.

Projects

[jeeva.ai](#) & [App.jeeva.ai](#)

Infosys | Senior System Engineer

OCT 2021 – MAR 2024

With 2.6 years of experience in UI/UX development, I have worked on multiple Salesforce Commerce Cloud projects, focusing on designing intuitive, user-centric, and visually appealing digital experiences. I use Figma extensively to create wireframes, high-fidelity UI designs, design systems, and interactive prototypes that align with business goals and enhance usability

Projects

[Loft, Anntaylor](#) & [Lane Bryant](#)

It's an International E-commerce Project worked on the UI Figma Part. Worked on the Reusable UI Components as the best Practices.

Showmakers | System Engineer

Oct 2019 – Dec 2020

Designed and Developed responsive websites using Figma & Adobe XD for Static and Dynamic pages. Using Adobe products and CorelDraw are used to create Brochures, Logo, Banner and Mockups

Projects

Developed Interactive Prototypes for user Experience and created Innovative designs for the Project

VCS solution | UI / UX Developer

OCT 2018 – OCT 2019

Designed UI interface using Figma (Brainstorming, Wireframe, Typography and Color Theory) and Used Adobe products and CorelDraw for Graphics Designs.

Projects

Created UI designs, Templates & poster for Clients.

Contact

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Portfolio & Projects

[Behance](#)

[Portfolio](#)

Education

Anna University

2014 - 2018

Bachelor of Engineering, Computer Science

Skills & Languages

Design Tools

Figma · Sketch · Adobe Creative Suite · Invision · CorelDraw · Balasmiq · Miro · Maze · Notion · Jira · Confluence · Framer · Quantum Metrics · Pacdora · Canva · Html · SASS · JavaScript · CapCut · Davinci Resolve video Editor · Filmora

Skills

User Research · Usability Testing · Journey Mapping · User Personas · Storyboarding · Affinity Diagrams · Workshopping · IT -Information Architecture · User Flow · User Journey · Task Flow · Card Sorting Graphics Designs · Mockups