

Manish Parashar

Product Designer

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[Portfolio](#)

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[Linkedin](#)

Profile Summary

Senior Product Designer With 6+ Years Of Experience Creating Intuitive, User Centered Digital Experiences For Web And Mobile Products. Skilled In Transforming Complex Business Challenges Into Simple, Scalable, And Impactful Design Solutions That Drive User Satisfaction And Business Growth.

Skill

Design

User Interviews
Interaction Design
Prototyping
AI-Assisted Design
Design Handoff
Mobile App Design
Design Systems
Responsive Design
User Flows
Accessibility
Visual Design
UX Strategy

Tools

Figma
Framer
Webflow
Sketch
Adobe XD
HTML/CSS/JS
Claude
Replit
N8n
Make
Lovable

Education

B.Com

Delhi University

Certified Usability Analyst (CUA)

Hfi (Human Factors International)

Experience

Team Computers Pvt. Ltd. | Product Designer

Dec 2025 - Apr 2026

Collaborated within a team of 15+ designers to deliver UX improvements across multiple dashboard experiences, reducing user navigation effort by 20%.

Aatiksh Interactive | Product Designer

May 2024 - Nov 2025

Led the end-to-end design of an Android mobile application from user research to high-fidelity prototypes, resulting in a 35% improvement in usability test scores.

SeniorWorld | Product Designer

Oct 2023 - May 2024

Redesigned the Care Touch mobile application experience, simplifying user journeys and improving feature adoption by 22%.

C1 INDIA PVT. LTD. | Product Designer

Jun 2022 - Oct 2023

Designed complex procurement and auction management dashboards enabling users to manage tenders, bidding activities, and procurement workflows more efficiently.

PAYTEL FINANCIAL | Product Designer

Oct 2020 - Feb 2022

Designed a fintech application from concept to high-fidelity prototype, leading all UX activities including research, wireframing, prototyping, and validation.