

Srinivasan G

UI/UX Designer | Graphic Designer | Product Designer

Contact Me

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Professional Summary

I am a passionate UI/UX Designer with 2+ years of experience in crafting intuitive, user-centered designs for web and mobile applications. My approach focuses on research-driven design, creating seamless and visually engaging experiences. I am skilled in translating user needs into functional design solutions, with proficiency in tools like Figma, Adobe Photoshop, and Adobe XD. I'm dedicated to improving user satisfaction and ensuring every design decision is backed by data and real user insights.

Skills

Design & Prototyping Tools

Figma | Adobe XD | Photoshop | Illustrator

Wireframing & Prototyping

Low & high-fidelity wireframes | Interactive prototypes

User Research & Testing

Persona creation | usability testing | user flow analysis

Front-End Skills

HTML, CSS | Bootstrap | Tailwind CSS | Angular (basic) | React (basic)

Design Systems

Component-based design | Maintaining UI consistency

Collaboration Tools

Zeplin | Jira | Notion | Slack

Soft Skills

Creative thinking | attention to detail } problem-solving | Teamwork

Experience

Company Name : OASYS Cybernetics Pvt Ltd.

 **2023 – Present**

Role : UI/UX Designer | Graphic Designer

Projects

1. TNPDS (Tamil Nadu Public Distribution System)

Role: UI/UX Designer & Front-End Developer

Overview: Government initiative to digitize ration card services for citizens.

Tools & Tech: Figma, Angular, HTML, CSS, Bootstrap

2. UP Excise

Role: UI/UX Designer

Overview: Online system for the Excise Department to manage liquor licensing and taxation.

Tools & Tech: Figma, Angular, HTML, CSS, Bootstrap

3. OASYS Pharma

Role: UI/UX Designer

Overview: Pharma management tool for inventory, suppliers, and order tracking.

Tools & Tech: Figma, Angular

4. Prime Trip

Role: UI/UX Designer

Overview: Travel and booking platform for trip planning and hotel reservations.

Tools & Tech: Figma, Photoshop

5. OASYS Employee Portal

Role: UI/UX Designer & Front-End Developer

Overview: Internal portal for employee attendance, leave, and profile management.

Tools & Tech: Figma, Angular, HTML, CSS, Bootstrap

6. OASYS Pay

Role: UI/UX Designer

Overview: Digital payment platform similar to GPay, enabling users to send, receive, and manage transactions securely.

Tools & Tech: Figma, Angular

7. Graphic Design Works

Role: Graphic Designer

Overview: Designed creative materials such as calendars, posters, banners, table tops, PowerPoint presentations, flow diagrams, and other print media for branding and marketing.

Tools & Tech: Photoshop, Illustrator, PowerPoint, Figma

Education | Certification

2023



CTECH – UI/UX Design & Graphic Design
Image Creative Education

2021



Bachelor of Engineering (Computer Science)
Jaya Engineering College

Languages

- o English
- o Tamil